1st China-UAE Economic and Trade Digital Expo

15th - 21st July, 2020

CCPIT Exhibition Service Cloud

[Hosts]

Ministry of Economy of the United Arab Emirates

China Council for the Promotion of International Trade (CCPIT)

[Organizers]

Hala China

China International Exhibition Centre Group Corporation (CIEC)

【Co-organizers】

CCPIT Representative Office in the Gulf Area
Federation of UAE Chambers of Commerce & Industry











In order to promote the economic and trade exchanges between China and the United Arab Emirates, deepen the China-UAE bilateral comprehensive strategic partnership, overcome the effects of the epidemic on bilateral economic and trade cooperation, and explore new business model and fostering new growth areas in the economy through digital transformation, 1st China-UAE Economic and Trade Digital Expo will be hosted by Ministry of Economy of the United Arab Emirates and China Council for the Promotion of International Trade(CCPIT), co-organized by China International Exhibition Centre Group Corporation (CIEC) and Hala China through the utilization of the advanced information technology platform.

Overview

Exhibition Name: 1st China-UAE Economic and Trade Digital Expo

(Sino-UAE Virtual)

Time Period: 15th - 21st July 2020 (total of 7 days)

Format: Online Exhibition (Based on CCPIT Exhibition Service Cloud)

Expo Scale: More than 1200 exhibitors from China and the UAE

Concurrent Activities and Events: Online Live Opening Ceremony

Promotion Conference of UAE Free Zone

China-UAE Economic and Trade Cooperation Forum



Exhibition Activities

1. Virtual Product Display

The expo will display the products and services of exhibitors comprehensively in the form of picture, text, and video. Meanwhile, structured demonstration of exhibits can be realized by the function of 3D Model, which will unveil the characteristics of the product more accurately. Moreover, visitors will be able to instantly locate the products and enterprises that they are interested in through intelligent search and detailed exhibition floorplans.

2. B2B Virtual Matchmaking

Exhibitors and registered buyers can negotiate in real time on the online platform. Accurate business docking between buyers and exhibitors can be realized through big data matching and intelligent search. Purchase information of buyers can also be recommended to the respective exhibitors to achieve impactful business matching.

3. Livestreaming

Exhibitors can commence live broadcasting and product demonstration through the online platform. Meanwhile, online meetings and forums can also be conducted through network. During the live broadcasting and meetings, features such as messaging, reactions, forwarding, recording and playback are also supported.









Expo Categories





Textile and Fashion





Free zone/ Finance and Investment



Smart Metropolitan and Big Data





New Building Materials



Energy-Saving and New Energy Vehicles



Health Care Supply (Medical Items)





Exhibition Fee

The expo will display the exhibits, products and images in the form of online exhibition. In order to assist enterprises to overcome the impact of Covid-19 epidemic and continue to develop their international markets, the services will be Free of Charge during the 7-day exhibition except for online live broadcasting and other add-on services.

The 1st China-UAE Economic and Trade Digital Expo will serve as an important platform to build an open, inclusive and mutually beneficial regional economic cooperation architecture that utilize strength and experience of both countries, in order to enhance adaptability to the "New Normal" under the global pandemic. Ultimately, further drive the trade and economic cooperation between the UAE and China by creating opportunities for the enterprises of both nations to establish and expand cooperation channels.

Contact us

For more information, please contact us

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