

1st China-UAE Economic and Trade Digital Expo

15th - 21st July, 2020

CCPIT Exhibition Service Cloud

【Hosts】

Ministry of Economy of the United Arab Emirates
China Council for the Promotion of International Trade (CCPIT)

【Organizers】

Hala China
China International Exhibition Centre Group Corporation (CIEC)

【Co-organizers】

CCPIT Representative Office in the Gulf Area
Federation of UAE Chambers of Commerce & Industry



UNITED ARAB EMIRATES
MINISTRY OF ECONOMY



中國國際展覽中心集團公司
CHINA INTERNATIONAL EXHIBITION CENTER GROUP CORPORATION



In order to promote the economic and trade exchanges between China and the United Arab Emirates, deepen the China-UAE bilateral comprehensive strategic partnership, overcome the effects of the epidemic on bilateral economic and trade cooperation, and explore new business model and fostering new growth areas in the economy through digital transformation, 1st China-UAE Economic and Trade Digital Expo will be hosted by Ministry of Economy of the United Arab Emirates and China Council for the Promotion of International Trade (CCPIT), co-organized by China International Exhibition Centre Group Corporation (CIEC) and Hala China through the utilization of the advanced information technology platform.

Overview

Exhibition Name: 1st China-UAE Economic and Trade Digital Expo
(Sino-UAE Virtual)

Time Period: 15th - 21st July 2020 (total of 7 days)

Format: Online Exhibition (Based on CCPIT Exhibition Service Cloud)

Expo Scale: More than 1200 exhibitors from China and the UAE

Concurrent Activities and Events: Online Live Opening Ceremony
Promotion Conference of UAE Free Zone
China-UAE Economic and Trade Cooperation Forum



Expo Categories



Travel and
Tourism



Textile and
Fashion



Education



Free zone/
Finance and
Investment



Smart Metropolitan
and Big Data



Modern
Agriculture



New Building
Materials



Energy-Saving and
New Energy
Vehicles



Health Care Supply
(Medical Items)





Exhibition Fee

The expo will display the exhibits, products and images in the form of online exhibition. In order to assist enterprises to overcome the impact of Covid-19 epidemic and continue to develop their international markets, the services will be Free of Charge during the 7-day exhibition except for online live broadcasting and other add-on services.

The 1st China-UAE Economic and Trade Digital Expo will serve as an important platform to build an open, inclusive and mutually beneficial regional economic cooperation architecture that utilize strength and experience of both countries, in order to enhance adaptability to the “New Normal” under the global pandemic. Ultimately, further drive the trade and economic cooperation between the UAE and China by creating opportunities for the enterprises of both nations to establish and expand cooperation channels.

Contact us

For more information, please contact us

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